

Adobe Lightroom one-day workshop

DATES

Fall I: Sunday, September 9, 9am to 5pm

Fall II: Sunday, October 7, 9am to 5pm

DESCRIPTION

Alison Shaw Photography Workshops is pleased to be offering one-day intensive Adobe Lightroom classes, taught by Adobe-certified instructor George Garbeck. Each one-day class precedes each of the week-long fall workshops, and is a separate class, with its own fee. Some workshop students will be taking the class, but there will also be space for more students.



Overall concept: The focus of the workshop will be on organizing your photo shoot so you can quickly find the 'winners' and make those images look their best using the tools available in Lightroom. Students will use their own photos to work through each step of the workflow.

Topics:

- Organizing photos: Creating photo files and folders on your computer's hard drive
- Backing up photos
- Essentials: Understanding the catalog, non-destructive editing, shooting RAW advantage
- Import procedure: Transferring photos from camera to computer. Adding global metadata, basic keywords, and batch renaming of files (if desired) will be covered.
- Setting Lightroom preferences: Optimizing and customizing LR and its features.
- Overview of the workspace: The different panels, preview area, viewing options, common shortcut keys; understanding the 3 selection modes and accessing information about each image.
- Editing a Shoot: Going through newly imported photos efficiently in order to rate them and remove rejects. Different rating options; keywording techniques.
- Enhancing photos: Cropping, white balance and tonal correction, sharpening.
- Exporting photos: Creating copies of photos on a flash drive that are optimized for viewing during a critique. Understanding and creating export presets.
- Catalog management: Transferring of photos and catalogs from laptop to home desktop.

Equipment required: Laptop with Lightroom installed, a flash drive, and a portable external hard drive (optional) in order to take part in a hands-on learning environment.

FEE

\$125, payable when you register for the class (registration form on p.3).

CANCELLATION, REFUND

If for any reason you need to withdraw from the class, please notify us in writing (snail mail, fax, or email) within 30 days of the class, and we will return your full \$125 fee. If you cancel less than 30 days before the class, your fee is non-refundable, unless we are able to fill your space, in which case we will refund your fee in full.

We will not be responsible for refunds due to illness, personal emergency, unattended classes (no shows), or events not under our control.

In the event that a class is cancelled, for any reason, our liability is limited to the return of all fees paid to us. We will not be responsible for any loss on airline tickets, or any other losses related to cancellation.

WAIVER OF LIABILITY

Alison Shaw Photography Workshops shall have no responsibility or liability for personal injury to any participant, or damage to any participant's property, or for personal injuries or damage to the property of any other person resulting from the participant's involvement in our classes. We shall have no responsibility for the acts, errors, or omissions of instructors or staff, transportation companies, lodging facilities, restaurants, tour guides and outfitters, or other providers of services to participants in the course of the class. We have the right to cancel any class and to alter the time, context, or format of any class in the event circumstances require it. In the event a class is cancelled, for any reason, the extent of our liability is limited to the return of all fees paid to us. We will not be responsible for reimbursement of airline tickets, lodging costs, or other costs due to cancellation of a class.

Registration Form

Adobe Lightroom one-day class – *Please check which you'd like to attend*

September 9, 9am-5pm

October 7, 9am-5pm

Name _____

Mailing address: street or PO Box _____

city _____

state _____

zip _____

Phone: home _____

work _____

cell _____

E-mail: (we'll communicate with you via email) _____

Payment

\$125 for Lightroom class

Check or money order: **amount enclosed**

check number _____

(make checks payable to Alison Shaw Photography)

Credit card: # _____

expiration /

card verification # _____

(MC, Visa, Amex, Discover)

(mo/yr)

(last 3 digits on back)

Background

Years involved in photography _____

Experience, if any, with Adobe Lightroom or other workflow software _____

Mac or PC? _____

Information

List areas of special interest you'd like to see covered. _____

What do you hope to gain from this workshop? _____

Have you taken a workshop with Alison before? _____

Which one? _____

How did you hear of our workshops? _____

Please add me to the waiting list if the workshop is full. yes [last-minute notification is fine] no

Waiver of Liability

I have read and understand the cancellation/refund policy and waiver of liability and agree to be bound by them.

Signature: _____

Date: _____

Mail or fax to:

Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557; fax: 508-693-5829

ALISON SHAW PHOTOGRAPHY WORKSHOPS

website www.alisonshaw.com

email workshops@alisonshaw.com

phone 508-693-4429

fax 508-693-5829